RAWHIDE KID
APPROVED BY THE COMICS CODE AUTHORITY
MARVEL COMICS GROUP
12¢ IND.
63 APR
GET SET FOR BLAZING EXCITEMENT WHEN THE KID IS CHALLENGED TO A...
"SHOOT-OUT AT MESA CITY!"
BIG ALL-ACTION ISSUE!
PLUS:
A SECOND SIX-GUN SAGA YOU'LL NEVER FORGET WHEN THE KID FACES...
"THE GUN THAT COULDN'T LOSE!"

SKIN SURFACE DISFIGURED BY PIMPLES? BLACKHEADS? FRECKLES?

Blemishes Fade As Skin Clears

AMAZING NEW SKIN CREAM SO POWERFUL IT STARTS HELPING TO CLEAR EPIDERMIS THE INSTANT APPLIED!

Works with Nature Replacing Epidermis Marked by Surface Pimples and Blackheads with a New Fresh, Clearer, Softer, Smoother Complexion!

It takes POWER to dry up pimples . . . to loosen blackheads . . . to fade freckles . . . to clear away blemished epidermis (skin surface). So why mess around with watery lotions, weak medicated make-ups . . . smelly salves and greasy ointments when it's FAYD SKIN CREAM that you need. Fayd contains a powerful clearing and skin whitening discovery that works strong and fast on the externally caused pimples, blackheads, blemishes, marks, freckles and spots that blot and dot the top skin layer. In 7 days Fayd may make your complexion so much more clear, fair and blemish free you want to jump for happiness. Fayd makes the skin softer, smoother and more glowing with the fresh new look of youth. And occasional use of Fayd helps keep your skin looking more lovely everyday to your pride and joy.

JUST TRY FOR 7 NIGHTS

FOLLOW EASY DIRECTIONS

Read booklet and do exactly as it says. It's easy . . . and so rewarding!

SPREAD ON THIN FILM

Just apply over face, or neck affected area for 7 nights . . .

WORKS WHILE YOU SLEEP

Then see amazing, clear results or return for your money back!

SEND FOR YOUR DEMONSTRATION TODAY

If the pimple cream you are using works too slow, don't wait but send for Fayd Skin Cream. Let this actual home demonstration show you what Fayd is . . . how it works fast . . . and why so many boys, girls, men and women use it, for outbreaks . . . for freckles . . . for lightening, brightening and clearing the skin. Fayd acts on both oily skin areas around the nose and also on dry skin areas. It refines enlarged pores. Helps stop many new blemishes before they start. So take advantage of this amazing home demonstration offer. Mail the coupon today.

THE FLEETWOOD CO. Dept. D-88
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Send the 3 oz. jar of FAYD SKIN CREAM as checked below. As advertised, you guarantee I can return the empty jar at any time and you will refund my purchase price.

☐ $3.00 enclosed. Send postage paid.

☐ Enclosed is $1.00 deposit. Send C.O.D. for balance of $2.00 plus postage.

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Address_____

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Fayd, called by many "nature's clear skin cream", is pure white and won't stain pillows. Delightful, easy, it has no medicated odor, washes off completely, leaves skin feeling so new that make-up looks far more natural . . . if you need make-up at all! For your trial and approval we offer the full size 3 oz. jar Fayd for only $3.00 full price postpaid. Use the entire supply and then if you aren't satisfied, simply return the empty jar for your money back. Accept this test at our risk offer. Clip the coupon, and mail today.

IMPORTANT

If the coupon has already been clipped, send order with your name and address. Ask for Fayd's $3.00 Trial Offer. Mail to Fleetwood Co., Dept. D-88, 427 W. Randolph St., Chicago, Illinois 60606.

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THAT KNIFE WAS THROWN FROM DOWN *HERE!*

WHEN I GET MY HANDS ON THE HOMBRE THAT *THREW* IT...

THERE HE *IS!* GETTIN' ONTO HIS *HORSE!*

AND, A MOMENT LATER, THE KID WATCHES HIS ASSAILANT *RIDE OFF...*

THE WAY HE'S TRAVELIN', I'LL *NEVER* CATCH UP WITH HIM NOW! SURE WISH I KNEW WHY HE WAS AFTER *ME!*

ALRIGHT! WHAT'S GOIN' *ON* HERE?

YOU MUST BE THE *SHERIFF!* I'M GLAD TO *SEE* YOU!

WAL, I'M *NOT* GLAD TO SEE YOU! WE DON'T COTTON TO STRANGERS IN THIS TOWN--SPECIALLY WHEN THEY BRING *TROUBLE* WITH 'EM!

A MAN DOESN'T THROW A KNIFE WITHOUT A *REASON!* NOW *YOU* TELL *ME* THAT REASON--QUICK! SAY, DON'T I *KNOW* YOU?

HE *RECOGNIZES* ME! AND FROM THE TONE IN HIS VOICE, I'D SAY THERE'S GOING TO BE *NO WAY* TO CONVINCE HIM THAT I'M NOT LOOKING FOR TROUBLE!

YOU'RE THE *RAWHIDE KID!* I GOT A REWARD POSTER WITH YOUR FACE SMACK IN THE *MIDDLE* OF IT!

I KNOW YOU'RE NOT WANTED IN *THIS* TERRITORY--AND I CAN'T LEGALLY ARREST YA! BUT TAKE MY ADVICE AND GET OUT OF *MESA CITY!*

REALIZING THERE IS NO WAY TO ARGUE WITH THIS OVER-ZEALOUS LAWMAN, *RAWHIDE* TURNS TO LEAVE...

WHATEVER YOU *SAY*, SHERIFF! JUST LET ME FETCH MY HAT, AND I'LL BE *GONE!*

YUH *BETTER* MAKE TRACKS, BEFORE I THINK UP SOME REASON TO THROW YUH INTO THE *HOOSEGOW!*

THEN, SECONDS LATER, AS THE KID *RETRIEVES* HIS HAT...

WHAT'S THIS? THERE'S A *NOTE* ON THIS KNIFE BLADE!

LOOKS LIKE THAT HOMBRE DIDN'T WANT MY *HIDE*--HE JUST WANTED TO DELIVER A *MESSAGE!*

WITH THE *SHERIFF* WATCHING ME, I CAN'T READ THIS NOW! BETTER GET OUTTA TOWN FIRST...

AND DON'T LET ME CATCH YUH IN MESA CITY *AGAIN!*

THE WAY EVERYBODY STARES AT ME--YOU'D THINK I'D GET *USED* TO THAT LOOK--BUT I GUESS I NEVER WILL! NOT UNTIL I CLEAR MY NAME, AND CAN RIDE LIKE A *FREE MAN!*

THEN, A FEW MINUTES LATER, THE KID STOPS UNDER A TREE TO READ THE NOTE...
'PEARS LIKE SOMEBODY WANTS TO TALK TO ME! SURE WISH THEY'D USE A LITTLE FRIENDLIER FORM OF COMMUNICATION, THOUGH!
COME TO HUNGRY-HORSE MESA TONIGHT AT MOONRISE!
AND, THAT NIGHT, AS THE MOON SLOWLY RISES ABOVE THE MESA...
I SHOULDN'T KEEP THIS APPOINTMENT! BUT MY CURIOSITY HAS GOT THE BEST OF ME!
C'MON, BOY! LET'S RIDE!
IT'S A HARD, PERILOUS JOURNEY TO THE TOP OF THE MESA! BUT ONCE THERE, THE KID SEES...
A CAMPFIRE! RIGHT ON THE EDGE OF THE MESA!
THIS COULD BE A TRAP... BUT IF I'VE COME THIS FAR, I MIGHT AS WELL GO ALL THE WAY!
WELL, IF IT AIN'T THE RAWHIDE KID! I GUESS YUH GOT MUH MESSAGE!
I GOT YOUR MESSAGE, ALRIGHT! SUPPOSE YOU TELL ME WHO YOU ARE?
THE NAME'S GILA JOHNSON! MEBBE YUH HEARD OF ME?
SURE! YOU'RE WANTED FOR ROBBERY AND MURDER IN NEARLY EVERY TERRITORY IN THE WEST!
YEP! AND I'M RIGHT PROUD OF THAT REP! WASN'T BUILT OVERNIGHT, YUH KNOW! TAKES A LOT OF GUTS TO BE A REAL BAD MAN!
BUT, THAT AIN'T WHAT I WANT TO TALK ABOUT! I WANT YUH TO JOIN UP WITH ME!
HAVE SOME COFFEE WHILE YUH THINK IT OVER!
I DON'T HAVE TO THINK ANYTHING OVER! WHEN I RIDE, I RIDE ALONE!
THIS IS ONE MIGHTY STRANGE HOMBRE! AND I GUESS I'LL HAVE TO PLAY THE PART OF AN OUTLAW FOR HIM!
I WAS AFRAID YOU'D FEEL THAT WAY! OKAY, BOYS!
SUDDENLY, FROM BEHIND THE MESA, STEP GILA JOHNSON'S GANG...
LOOKS LIKE I'M IN A TOUGH SPOT! ONLY ONE CHANCE...
IT'S THIS WAY, KID-- EITHER YUH JOIN US OR, YUH DIE!

IF I CAN CAPTURE GILA, I CAN USE HIM AS A HOSTAGE AND GET OUT OF THIS JAM...

SHOOT 'IM!

WHA-?

NO! YUH MIGHT HIT THE BOSS!

AND, HIS MUSCLES TRAINED BY YEARS OF BATTLE, IT IS THE WORK OF BUT A MOMENT FOR THE KID TO GET THE DROP ON GILA JOHNSON...

OKAY, GILA, CALL OFF YOUR GANG!

HE'S GOT ME! PUT DOWN YOUR GUNS, YOU FOOLS!

NOW, GILA, GET THIS, AND GET IT STRAIGHT! I'M NOT JOININ' UP WITH YOU! TELL YOUR MEN TO LET ME RIDE AWAY FROM HERE, OR I'LL TAKE YOU ALONG AS HOSTAGE!

I'M A MAN OF MUH WORD--YOU GOT THE DROP ON ME, AND YOU CAN GO FREE--THIS TIME! BUT REMEMBER, I GAVE YUH YOUR CHANCE TO JOIN UP WITH ME! AND YUH TURNED IT DOWN!

AND IF I EVER SET EYES ON YUH AGAIN, I'M GONNA SHOOT, AND SHOOT TO KILL!

THEN, MOMENTS LATER...

GILA WANTED ME TO JOIN UP WITH HIM FOR SOME REASON! I BET HE'S UP TO SOMETHING BIG AND HE FIGURED I COULD HELP HIM OUT!

NOW, ALL I HAVE TO DO IS FIND OUT WHAT IT IS HE'S GONNA GO AFTER... AND THE HOMBRE THAT MIGHT KNOW IS THAT YOUNG SHERIFF!

AFTER AN HOUR'S HARD RIDE...

PUT AWAY YOUR GUN! I CAME TO WARN YOU!

I TOLD YUH TO GIT OUTTA TOWN!

JUST LISTEN TO ME FOR A MINUTE! THERE'S GONNA BE TROUBLE, AND MAYBE WE CAN STOP IT!

AND, MINUTES LATER, AFTER THE KID HAS EXPLAINED...

THERE'S A BIG GOLD SHIPMENT COMIN' THROUGH TOMORROW, HEADED FOR THE CAPITAL! THAT'S PROBABLY WHAT HE'S AFTER!

THEN LET'S TRY AND STOP HIM!

LISTEN, KID, I DON'T TRUST YOU ONE INCH! I'LL STOP GILA JOHNSON! AS FAR AS I'M CONCERNED, YOU'RE JUST RATTIN' ON A PAL YOU GOT A GRUDGE AGAINST! NOW, GIT OUTTA MY TERRITORY!

BUT, AN HOUR LATER, A DETERMINED RAWHIDE KID DIGS INTO A HASTILY PREPARED DINNER...

THAT SHERIFF IS TOO SUSPICIOUS TO TRUST ME TO HELP HIM! SO IT LOOKS LIKE I'LL HAVE TO HELP HIM ANYWAY!

WHEN GILA GOES AFTER THAT STAGE TOMORROW, I'M GOING TO BE ON HAND TO GO AFTER HIM!

AND, DAWN FINDS...

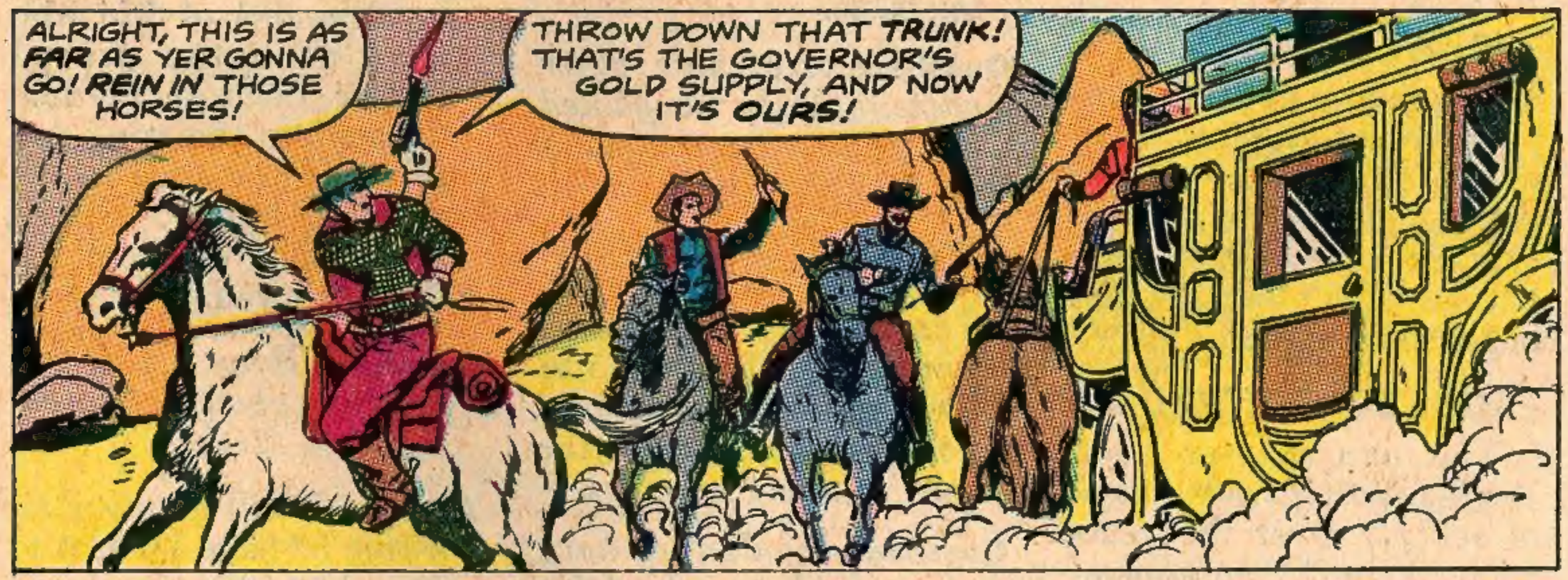
IF I WAS GILA JOHNSON, THIS BOTTLENECK WOULD BE A PERFECT PLACE TO AMBUSH THE STAGE!

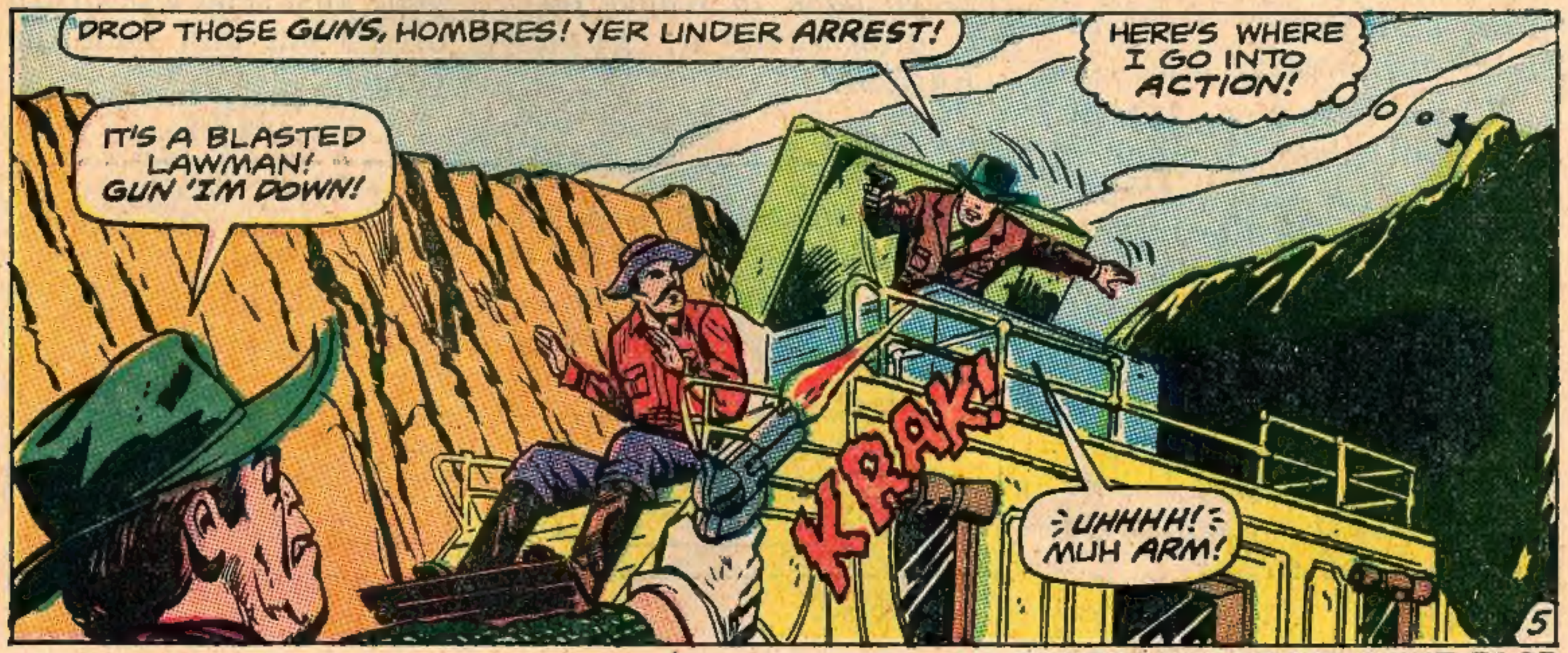
AND THESE ROCKS MAKE A PERFECT PLACE TO KEEP AN EYE ON THINGS! HERE COMES THE STAGE NOW! AND DANGED IF THAT ISN'T GILA AND HIS GANG OVER THAT WAY!

SHERIFF, ARMED MEN AHEAD!

I'M GOIN' INTO HIDIN'! YOU KEEP RIGHT ON DRIVIN'!

WE'LL GIVE THOSE OWLHOOTS A LITTLE SURPRISE!





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Don Bolander, M.A., University of Chicago; B.S., Northwestern University; Director of Career Institute; authority on adult education

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You can soon speak and write like a college graduate if you let me help you for 15 minutes a day.

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Answer: It means you can express yourself clearly and easily without fear of embarrassment or making mistakes.

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Answer: Yes! Words are actually "tools of thought." The more you learn about words and how to use them to form and express your ideas, the better your *thinking* becomes.

Question: *Wouldn't I have to go back to school for a command of good English?*

Answer: No, not any more. You can gain the ability to speak and write like a college graduate right in your own home in only 15 minutes each day.

Question: *How do I know your method works?*

Answer: There are thousands of letters in my files, testimonials from people in all walks of life who have used the proved Career Institute Method to achieve amazing results. If you send in the coupon below, I will share some of these letters with you.

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Please mail me a free copy of your 32-page booklet, "How to Gain a Command of Good English."

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Street_____

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GIT THAT TRUNK DOWN HERE, AND LET'S GIT GOIN'!

BOSS, SOMEBODY'S A COMIN'!

IT'S THAT DAD-RATTED RAWHIDE KID! SHOOT HIM OUTTA THE SADDLE!

LOOKS LIKE I'M GOING TO HAVE A FIGHT ON MY HANDS!

WELL, IT'S NOT THE FIRST AND WITH LUCK IT WON'T BE MY LAST!

THEN, AS THE OUTLAWS TURN THEIR ATTENTION TO THE RAWHIDE KID...

I'M WOUNDED, BUT THAT DOESN'T MEAN I CAN'T STILL AIM A GUN!

WE'RE BEING BLASTED FROM TWO SIDES! LET'S GIT OUTTA HERE!

¡UHHHHH!¡

KA-BLAM!

AND, MOUNTING THEIR STEEDS, THE OUTLAWS RIDE FOR THEIR VERY LIVES...

THERE THEY GO, THE YELLOW BELLIES! PROBABLY HEADIN' FOR THEIR HIDEOUT!

BUT THIS TIME THEY'RE NOT GONNA GET AWAY! LET'S RIDE, BOY!

BLAM! BLAM!

THERE GOES THE LAST OF MUH GANG! THE KID IS SURE A CRACK SHOT!

BUT HE'S STILL GOT ME TO TAKE CARE OF! AND I'LL GIVE HIM A RUN FER HIS MONEY! EVEN IF I AM OUT OF BULLETS!

¡UHHHH!¡

I WON'T SHOOT AN UNARMED MAN! BUT I WILL GIVE HIM A TASTE OF MY KNUCKLES!

¡OOOOF!¡

BUT, AS SOON AS THEY HIT THE GROUND, GILA SLITHERS OUT OF THE KID'S GRASP...

THEY DON'T CALL ME GILA FER NOTHIN'! WRESTLIN' IS MY SPECIALTY!

IT'S IMPOSSIBLE! HE SEEMED TO JUST SLIP FROM BETWEEN MY HANDS!

HE MOVES FAST AS A *LIZARD!* AND HE'S GOT ME! UNLESS I CAN BRACE MY FEET...

HOMBRE, ONCE YOU'VE BEEN GRABBED BY GILA JOHNSON... YER AS GOOD AS *DEAD!*

THAT'S DOWNRIGHT *INTERESTING* --BUT HOW DO YOU LIKE *THIS?*

I'M LOSIN' MUH *BALANCE!*

BUT, NO SOONER HAS HE HIT THE GROUND, THAN WITH INCREDIBLE SWIFTNESS, GILA IS BACK ON HIS *FEET* AGAIN...

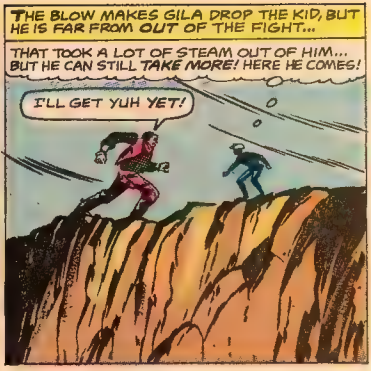
WHEN I GET MY HANDS ON YOU AGAIN, YOU *DIE!*

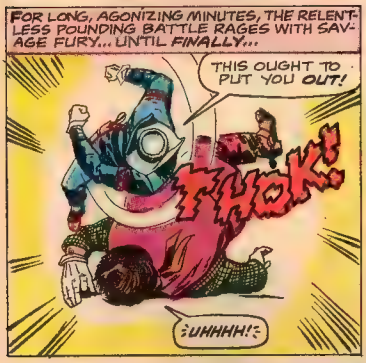
AS PA USED TO SAY, DON'T COUNT YOUR *CHICKENS* BEFORE THEY *HATCH...*

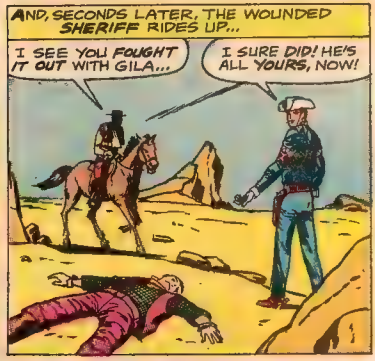
LIVING UP TO HIS NAME, GILA GETS HOLD OF THE KID *ONCE MORE*, LIFTING HIM INTO THE AIR...

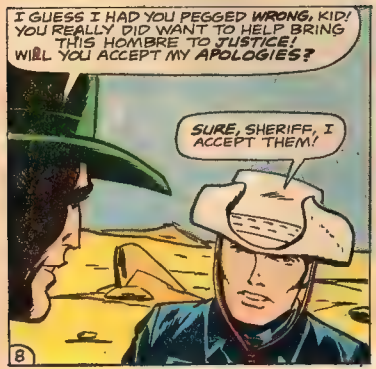
I'VE NEVER FOUGHT ANYBODY WHO CAN MOVE SO *FAST!* AND IT'S CURTAINS FOR ME, UNLESS I CAN...

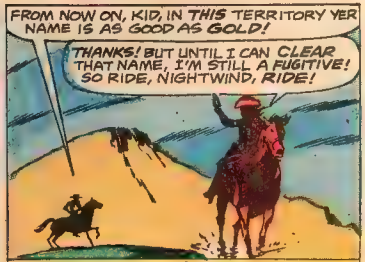
NOW, YER GONNA TAKE A LITTLE *TRIP* OVER THE EDGE OF A *CLIFF!*











THUS ENDS ANOTHER MARVEL SIX-GUN SAGA! BUT BE ON HAND NEXT ISSUE, WHEN THE RAWHIDE KID RIDES AGAIN, AND RUNS INTO ONE OF HIS MOST DANGEROUS ADVENTURES EVER!

The End

CONTINUED AFTER NEXT PAGE..

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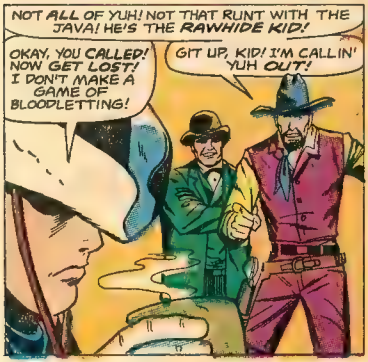
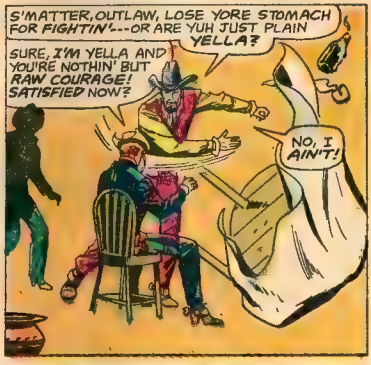
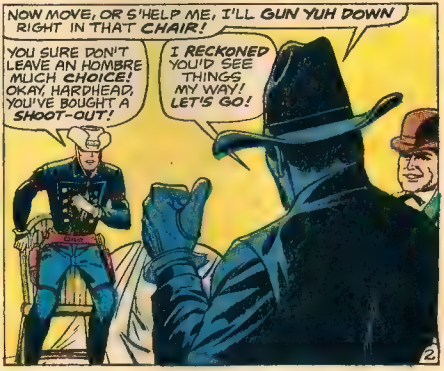
BUT THE YOUNG FUGITIVE'S WISHFUL THOUGHTS ARE DESTINED TO REMAIN JUST THAT!
THERE HE IS!
HE'LL BE A PUSHOVER LIKE ALL THE REST WERE!
C'MON, LET'S SET THE STAGE!

HOWDY, GENTS! MEET MY PARD, CHEENO YATES! HE'S THE FASTEST GUN IN THE WEST, AND ITCHIN' TO PROVE IT! ANY TAKERS?
YOU PICKED THE WRONG TOWN, FRIEND! WE'RE RANCHERS, NOT GUNSLICKS!


NOT ALL OF YUH! NOT THAT RUNT WITH THE JAVA! HE'S THE RAWHIDE KID!
OKAY, YOU CALLED! NOW GET LOST! I DON'T MAKE A GAME OF BLOODLETTING!
GIT UP, KID! I'M CALLIN' YUH OUT!


S'MATTER, OUTLAW, LOSE YORE STOMACH FOR FIGHTIN'---OR ARE YUH JUST PLAIN YELLA?
SURE, I'M YELLA AND YOU'RE NOTHIN' BUT RAW COURAGE! SATISFIED NOW?
NO, I AIN'T!

YOU AND ME ARE GONNA TAKE THE BIG WALK AT HIGH NOON! WE'RE GOIN' OUTSIDE AND WRITE A PAGE IN HISTORY TITLED "THE DEFEAT OF THE RAWHIDE KID!"


NOW MOVE, OR S'HELP ME, I'LL GUN YUH DOWN RIGHT IN THAT CHAIR!
YOU SURE DON'T LEAVE AN HOMBRE MUCH CHOICE! OKAY, HARDHEAD, YOU'VE BOUGHT A SHOOT-OUT!
I RECKONED YOU'D SEE THINGS MY WAY! LET'S GO!

AND AFTER THE LIONS, COME THE JACKALS!

STEP RIGHT UP, GENTS! THIS DOUGH SAYS MY PARD WILL OUT-GUN THE RAWHIDE KID!

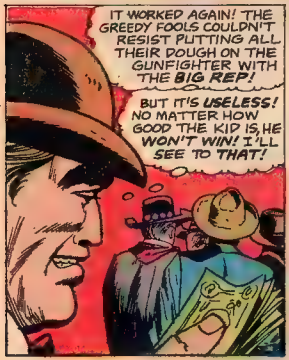
YUH MUST BE LOCO! THE KID IS THE FASTEST DRAW IN THE TERRITORY!

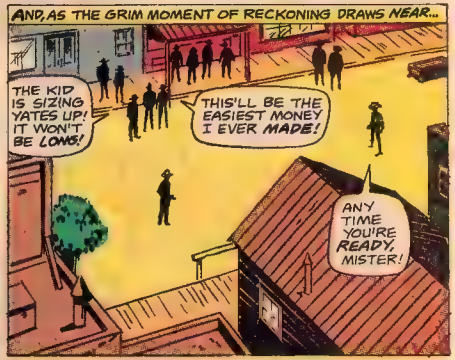
YEAH! I'LL TAKE THAT BET, TOO!

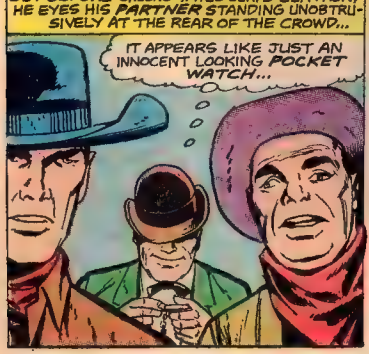
HEY, MEN! EASY MONEY'S A'BECKONING!

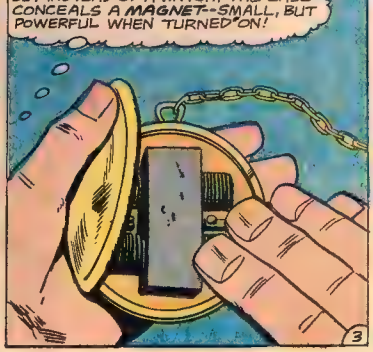
LOOK AT 'EM... MAKIN' A GAME OF HUMAN LIFE! PUTTIN' A PRICE ON OUR NECKS!

SUCH MEN AREN'T FIT TO BE CALLED "MEN"!









THEY'RE GOIN' FOR THEIR IRONS! THIS IS IT!

I'VE POSITIONED MYSELF ALONGSIDE THE KID!

NOW TO PRESS THE WINDER THAT ACTIVATES THE MAGNET...

...SETTING UP A FORCE FIELD TO ATTRACT THE IRON TRIGGER OF THE KID'S GUN, MAKING IT IMPOSSIBLE TO SQUEEZE...

...LONG ENOUGH FOR CHEENO TO GET OFF THE FIRST SHOT!

KRAK!

JUMPIN' CATFISH! THE KID'S BEEN OUT-GUNNED!

GASP!: THERE GOES OUR MONEY!

I-- I DON'T SAVVY! I OUTDREW HIM, BUT I COULDN'T GET OFF MY ROUND! THE BLAMED TRIGGER WOULDN'T BUDGE! BUT WHY? WHY?

WELL, PARD, WE DID IT AGAIN!

THANKS TO THE MAGNET, IT WAS LIKE SHOOTING A SITTING DUCK!

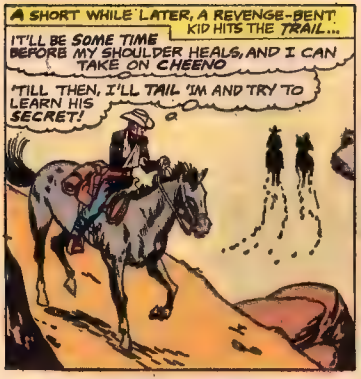
THE KID'S STILL ALIVE -- BUT HE LOOKS HURT, DOC!

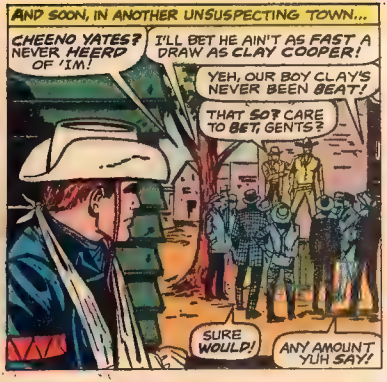
I CAN SQUEEZE THE TRIGGER NOW! BUT WHY WOULDN'T IT MOVE BEFORE?

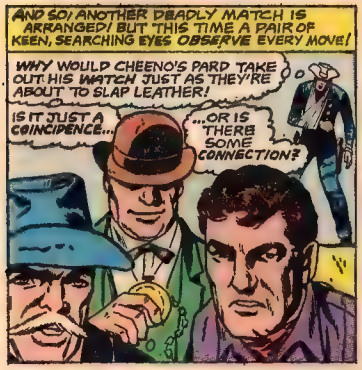
CHEENO AND HIS PARD WERE SO SURE OF THEMSELVES! SOMEHOW, THEY MUST'VE KNOWN MY GUN WOULD JAM AT JUST THAT INSTANT! BUT HOW? HOW?

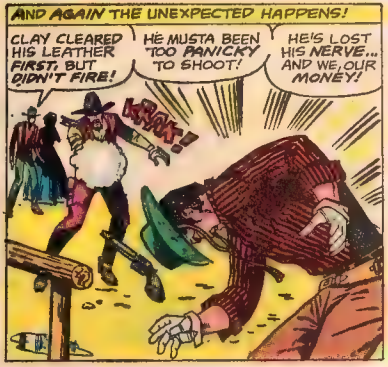
THAT SHOULDER NEEDS TENDIN'! COME TO MY OFFICE!

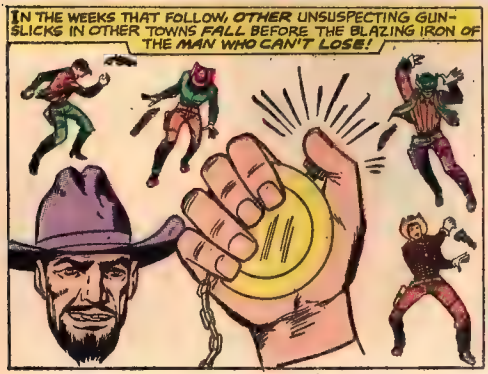
OKAY, DOC! FIRST THINGS FIRST, I RECKON!

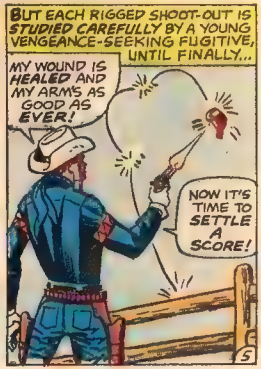

A SHORT WHILE LATER, A REVENGE-BENT KID HITS THE TRAIL...
I'LL BE SOME TIME BEFORE MY SHOULDER HEALS, AND I CAN TAKE ON CHEENO
'TILL THEN, I'LL TAIL 'IM AND TRY TO LEARN HIS SECRET!


AND SOON, IN ANOTHER UNSUSPECTING TOWN...
CHEENO YATES? NEVER HEERD OF 'IM!
I'LL BET HE AIN'T AS FAST A DRAW AS CLAY COOPER!
YEH, OUR BOY CLAY'S NEVER BEEN BEAT!
THAT SO? CARE TO BET, GENTS?
SURE WOULD!
ANY AMOUNT YUH SAY!


AND SO, ANOTHER DEADLY MATCH IS ARRANGED! BUT THIS TIME A PAIR OF KEEN, SEARCHING EYES OBSERVE EVERY MOVE!
WHY WOULD CHEENO'S PARD TAKE OUT HIS WATCH JUST AS THEY'RE ABOUT TO SLAP LEATHER!
IS IT JUST A COINCIDENCE...
...OR IS THERE SOME CONNECTION?


AND AGAIN THE UNEXPECTED HAPPENS!
CLAY CLEARED HIS LEATHER FIRST, BUT DIDN'T FIRE!
HE MUSTA BEEN TOO PANICKY TO SHOOT!
HE'S LOST HIS NERVE... AND WE, OUR MONEY!
KRAK!


IN THE WEEKS THAT FOLLOW, OTHER UNSUSPECTING GUN-SLICKS IN OTHER TOWNS FALL BEFORE THE BLAZING IRON OF THE MAN WHO CAN'T LOSE!


BUT EACH RIGGED SHOOT-OUT IS STUDIED CAREFULLY BY A YOUNG VENGEANCE-SEEKING FUGITIVE, UNTIL FINALLY...
MY WOUND IS HEALED AND MY ARMS AS GOOD AS EVER!
NOW IT'S TIME TO SETTLE A SCORE!

A FEW DAYS LATER, CHEENO AND HIS PARD AGAIN ISSUE THEIR LOADED CHALLENGE!

I NEVER SEEN YUH DRAW, YATES...BUT I RECKON I'M GAME! I'LL TAKE YUH ON!

SORRY, HOMBRE, BUT YOU'LL HAF'TA WAIT! THIS VARMINT IS ALL MINE!

WHA--WHO SAID THAT?

YOU!!

YUH MUST BE LOCO TO CALL ME OUT, AFTER THE WAY I OUTGUNNED YUH BEFORE!

I RECKON I'M JUST A GLUTTON FOR PUNISHMENT!

YEH, WELL THIS TIME YORE PUNISHMENT WILL BE FATAL! I LET NOBODY WALK AWAY FROM A SHOOT-OUT TWICE!

MISTER, YOUR SHOOTIN' DAYS ARE NUMBERED! 'CAUSE NOW YOU'LL BE FACIN' THE RAWHIDE KID...

...BY YOURSELF!

POW!

AND NOW I'LL JUST RELIEVE THIS UNPROTESTIN' GENT OF HIS WATCH, THAT SOMEHOW MANAGES TO BE A YELLA GUN-MAN'S BEST FRIEND!

OKAY, BIG MAN, IT'S FUN AND GAMES TIME! LET'S TAKE OUR LITTLE STROLL IN THE NOONDAY SUN!

NO! NO!! I WON'T! I CAN'T! NOT NOW!

WRONG! YOU CAN AND YOU WILL! 'CAUSE YOU WROTE THE NEXT LINE, REMEMBER?

GET MOVIN' OR I'LL GUN YOU DOWN IN YOUR TRACKS!

THAT'S IT! WALK OUT THE DOOR! KEEP WALKIN'! I'M RIGHT BEHIND YOU!

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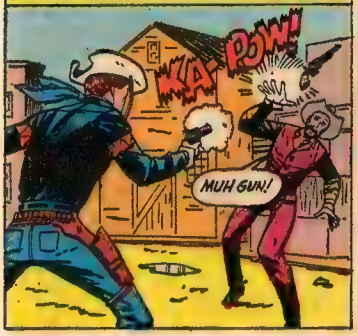
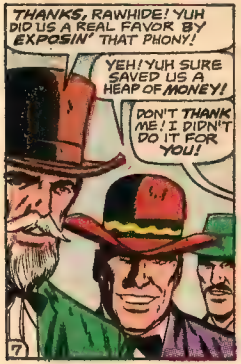

AND, SHATTERING SECONDS LATER, CHEENO YATES GETS HIS FIRST TASTE OF DEFEAT...
KA-POW!
MUH GUN!

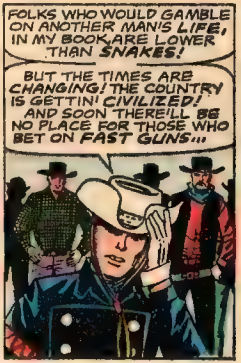
...A DEFEAT THAT HE HIMSELF HAS METED OUT SO OFTEN...
POW!

...THO NEVER IN SO CLASSIC A MANNER!
KA-POW!

THAT'S IT, FRIEND! THE SHOW'S OVER... UNLESS OF COURSE, YOU'RE ITCHIN' FOR ANOTHER ROUND!
NO... NO MORE... PLEASE... I'M FINISHED! MUH GUNFIGHTIN' DAYS ARE ENDED!

GLAD TO HEAR IT! AND NOW I'LL JUST SEE WHAT YOUR SECRET WEAPON WAS!
SO THAT'S IT! A MAGNET! A HARMLESS GADGET PUT TO A SINISTER USE!
NO WONDER THAT YATES ALWAYS WON!
IF WE HAD BET AGAINST 'IM, WE'D HAVE LOST OUR SHIRTS!


THANKS, RAWHIDE! YUH DID US A REAL FAVOR BY EXPOSIN' THAT PHONY!
YEH! YUH SURE SAVED US A HEAP OF MONEY!
DON'T THANK ME! I DIDN'T DO IT FOR YOU!
7


FOLKS WHO WOULD GAMBLE ON ANOTHER MAN'S LIFE, IN MY BOOK, ARE LOWER THAN SNAKES!
BUT THE TIMES ARE CHANGING! THE COUNTRY IS GETTIN' CIVILIZED! AND SOON THERE'LL BE NO PLACE FOR THOSE WHO BET ON FAST GUNS...

...OR FOR THOSE WHO USE THEM!
THE END

KID COLT OUTLAW

"DAKOTA DIXON, the BADMAN!"

Stan Lee + JACK KELLER

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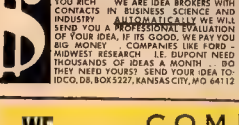

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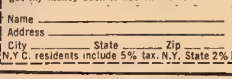

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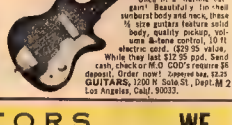

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Fam. Americans, Presidents, Airmail, Commems, Flag stamps WITH APPROVALS. Valuable Premium to new applicants for 10¢.
METROPOLITAN STAMPS
Box 3122, Jackson Heights, N. Y.

COME 'N GET IT, TIGER—HERE'S OUR NEW YEAR'S GIFT TO YOU!!

We promised to start '68 off with a bang, and we kidded thee not! So, hang on to your crash helmet, pilgrim — this is what you've been waiting for!

ITEM! It's finally happened! The star-spangled Captain America — and the great, green-skinned Hulk — have both been awarded their own full-length mags each month! That means, starting right now, you can buy the big, new, action-packed CAPTAIN AMERICA COMICS, as well as the sensational, spectacle-filled INCREDIBLE HULK COMICS, and thrill to their awesome adventures from cover to cover!

BUT — now you're probably wondering what'll happen to Iron Man, and the swingin' Sub-Mariner! Well, you didn't think we'd forget about 'em, didja? For this month only, they're both sharing the same mag — and both their names will be featured up in the cover title. That's right — we said "For this month only"! Because, next month — aw, no sense telling you now! We've got some big changes coming month after month — and we might as well clue you in a little at a time, as we go along! So, watch for the big surprise announcement coming up next ish — and the ish after that — and after that — and after that! Yessir! 1968 is the year of Marvel — and you better believe it!

Y'KNOW, we're so excited about our two brand-new smashes, CAPTAIN AMERICA and THE INCREDIBLE HULK, that we can hardly talk about anything else! Both mags feature all the action, drama, and suspense which you've come to expect from your blue-eyed Bullpen — plus the added treat of a couple of ORIGINS tossed in for good measure, for the benefit of those who really like to get their money's worth! And, like we said, this is only the beginning!

REMEMBER how it all started? Lots of frantic ones thought ol' Marvel was getting lazy — they thought we were satisfied to sit back and rest on our laurels! Then, we hit 'em with a sudden one-two punch — first, the magnificently mad NOT BRAND ECHH, which has proven to be the unexpected smash hit of the decade — and then, almost before they could catch their breath, along came the daringly different CAPTAIN MARVEL, who seems to have taken superhero fandom by storm! Lazy, are we?? Know thou this — we're just getting started! This is the beginning of the SECOND Golden Age of Marvel — and it's gonna be a never-ending joyride! Next ish we'll tell you about lots more of the goodies in store — as if you didn't know!

ITEM! It's title-time again! Here's the mightiest of all Marvel ranks — the one which adorns the very pinnacle of Marveldom! You've already been briefed about RFO (Real Frantic One), to be used by those who buy three or more Marvel mags a month — QNS (Quite 'Nuff Sayer), for those who've had a letter gracing our peerless pages — TTB (Titanic True Believer), for the richly-endowed recipient of a hallowed No-Prize — and KOF (Keeper of the Flame), for those who recruit a new disciple into the rollicking realm of Marveldom. And now — the ultimate! The *ne plus ultra!* The apex of titledom! PMM (Permanent Marvelite Maximus), to be cherished and guarded with pulsating pride by those fortunate few who have won all four of the preceding titles! If you're a PMM, you're entitled to face the Baxter Building and wiggle your webs whenever the mood strikes you — and you can even call your friendly Forbush-Man by his first name! Tamam Shud!

STAN'S SOAPBOX!

Now that we've announced the start of the Second Golden Age of Marvel, we must also announce the end of an era! From this moment on, we'll no longer refer to our competition as Brand Echh! We coined that expression a few years ago as a gag, figuring it would be fun for us to needle some of the outfits who were older and bigger than we. However, thanks to the loyalty of you fabulous fans, and to the hard work, talent, and dedication of our beloved Bullpeners, we've managed to make ourselves the undisputed leaders of the comics industry. Perhaps we're still not the biggest — and we're certainly not the oldest — but we doubt that any group of magazines has ever before been so imitated, so universally acclaimed, or so zealously supported by its fans! — No, strike that word! You're more than fans! Much more! We've always thought of you as friends — and we always will! Anyway, when you're on top of the heap, it doesn't seem right to rib the other guy who hasn't quite made it — and that's why the only time we'll use the phrase BRAND ECHH from now on is in the title of our own goofy gag mag! So, to the artists, writers, and editors of the other companies in this batty business in which we toil, many of whom are close personal friends of ours — we hereby end the fatuous little feud we've been flaunting before the public. Let's just call it a draw and get on with the business at hand — the business of making today's comic mags the greatest entertainment value on earth — and tomorrow's even greater! 'Nuff said!

THE MIGHTY MARVEL CHECKLIST

Marvel-ous Mags On Sale Right Now!

NOT BRAND ECHH #7: This is almost too terrific to describe! Out of the goodness of our greedy little hearts, we present the ORIGIN OF THE FANTASTICAL FOUR — and, to prove we play no favorites, we also give you — and you can have it — the ORIGIN OF STUPORMAN! What more can we say?

FANTASTIC FOUR #73! It's true! Dr. Doom lives again! And, to celebrate this mind-staggering revelation, you'll thrill to one of the greatest battles ever staged, featuring none other than Spider-Man — Daredevil — and the mighty Thor! It's a mind-blaster!

SPIDER-MAN #59: This one's really different! Spidey battles a mysterious super-villain whom he doesn't even see till the very end! But, when he finally learns who The Brainwasher really is, it's one of the most startling surprises of the year!

AVENGERS #50: Immortal vs. immortal — as the matchless Hercules faces the pure pounding power of Typhon, mightiest of titans! And, you can be sure the rest of our ever-lovin' assemblers get into the act, as well! A knock-down, drag-out blast!

X-MEN #42: The issue you never expected to see — and we never expected to print! Professor X dies — so that humanity might live! And, don't miss the pulsating showdown with the sub-human monster called Grotesk! This is the big one!

DAREDEVIL #38: We call it "The Living Prison," and no thriller was ever more aptly titled! Wait'll you see Daredevil, in the body of Dr. Doom, battling against Dr. Doom — in the body of Daredevil! Possibly the most daringly original theme you'll gasp at this year!

CAPTAIN MARVEL, STARRING IN MARVEL SUPER-HEROES #13: Still on sale — if you're lucky! Marvel's newest hero gains a new identity — a new life — and a new and sinister foe, as the senses-shattering Sentry once more walks the earth! It's a gasser!

THOR #150: At last — the mighty Thunder God is claimed by Hela, Goddess of Death! Is this to be the end of the most spectacular series of modern times — or the beginning of new wonderment such as mortal eyes have never seen? Even we're not sure!

IRON MAN AND SUB-MARINER #1: Don't dare miss this one! Probably the only time these two superhero greats will co-star in the same mag! Next month they go on to a still greater destiny, but till then — this one titanic issue will undoubtedly be the top collectors' item of the season!

CAPTAIN AMERICA (Premiere Issue!): This is it! The star-spangled Avenger in his own full-length magazine! Featuring an unexpected origin bit, plus the startling solution to the macabre mystery of Zemo! You'll never part with this one — especially when the Panther goes into action!

THE INCREDIBLE HULK (Premiere Issue!): Another triumph for mighty Marvel! The world's most powerful mortal starring at last in his own magazine! As an extra bonus, you'll thrill anew to Green Skin's origin — as well as to the awesome action when the might of Asgard is hurled against him!

STRANGE TALES #167: Finally, the cataclysmic climax to the bombastic battle between Nick Fury and the Yellow Claw (honest)! And Doc Strange enters a deadly dimension of death in search of Victoria Bentley! This one you can't afford to miss!

SGT. FURY #52: It's a wah-hooing work of war-mag wonderment when Happy Sam Sawyer leads the Howlers into a Nazi prison camp to rescue a captured Allied scientist! Talk about bombshells . . . hooo boy!

CAPTAIN SAVAGE #2: The Leatherneck Raiders lock horns with the sensational Samurai Squad in a desperate attempt to halt a world takeover plot by . . . none other than Baron Strucker! It's dynamite!

MARVEL COLLECTORS' ITEM CLASSICS #14: The FF, Iron Man, Doctor Strange, and the Hulk — all in one action-packed issue you'll never forget — unless you're holding out on the Marvel Age of Comics! (Perish the thought!)

MARVEL TALES #13: Spidey, Thor, Giant-Man, and — latch onto your seat belts — from out of the glorious golden age . . . Marvel Boy, one of the most dramatically different superheroes ever! The House of Ideas has struck again!

Let's meet 26 more M.M.M.S. members!

Felix Resto Bronx, N. Y.	Steve Teter La Porte, Ind.	Juan Torres New York, N. Y.	Steve Clarke Granada Hills, Calif.	Ed Trons San Francisco, Calif.	Connie Garrison Easley, S. C.
Scott Reese Columbus, Ohio	Jean Riddock Chicago, Ill.	Gerald Ringl Bloomfield, N. J.	Tom Tabereariz Tuscumbia, Ala.	Louis Rosa Brooklyn, N. Y.	Richard Trum Brockton, Mass.
	Larry Rzepka Dearborn, Mich.	Mike Rodriquez Chicago, Ill.	Paul Rosano Brooklyn, N. Y.	Douglas Fortner Alexandria, Va.	Santo Riviera New York, N. Y.
	Rick Reeves Sparks, Nev.	Terry Uhrain Akron, Ohio	David Rosenberg New Rochelle, N. Y.	Sam Jarvis Ft. Bragg, N. C.	Dan Rogers Sarnia, Ont.

Manuel Ramos, Compton, Calif. · Larry Rosenheim, Bound Brook, N. J. · Rick Rea, Shreveport, La. · Mike Ryals, Long Island City, N. Y.

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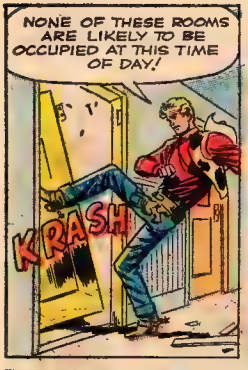
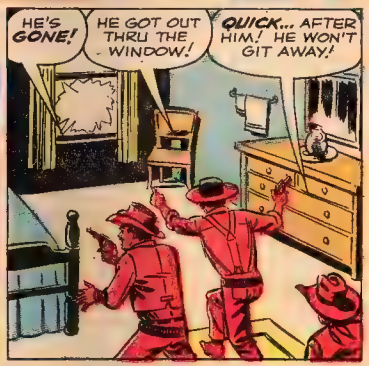
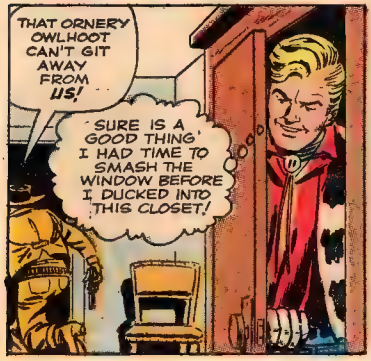

NONE OF THESE ROOMS ARE LIKELY TO BE OCCUPIED AT THIS TIME OF DAY!
KRASH

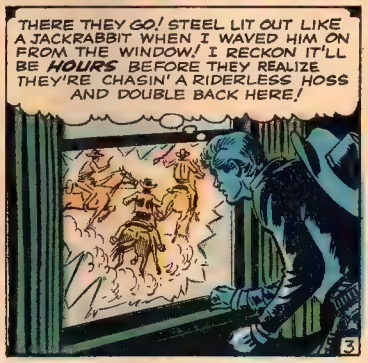
I WAS RIGHT! IT'S EMPTY! BUT NOW WHAT DO I DO??

HE'S IN THERE! HURRY!

CRRRASH!
LISTEN, SHERIFF! HE MUSTA JUMPED THRU THE WINDOW!

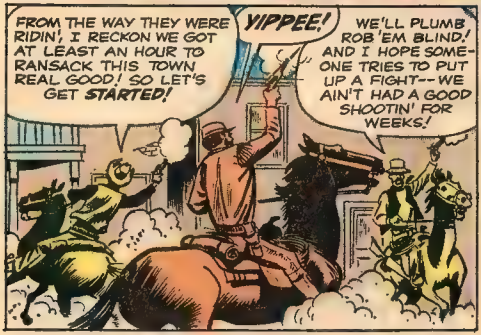

HE'S GONE!
HE GOT OUT THRU THE WINDOW!
QUICK... AFTER HIM! HE WON'T GIT AWAY!

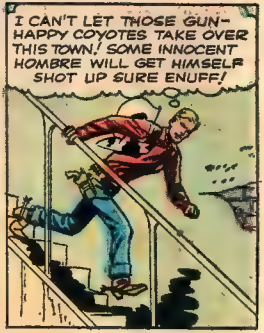

THAT ORNERY OWLHOOT CAN'T GIT AWAY FROM US!
SURE IS A GOOD THING I HAD TIME TO SMASH THE WINDOW BEFORE I DUCKED INTO THIS CLOSET!

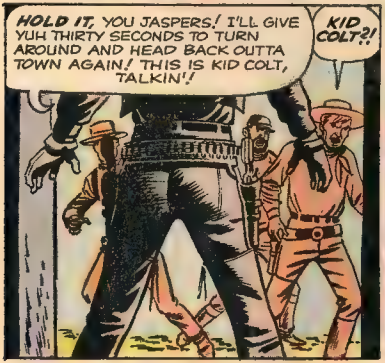

THERE THEY GO! STEEL LIT OUT LIKE A JACKRABBIT WHEN I WAVED HIM ON FROM THE WINDOW! I RECKON IT'LL BE HOURS BEFORE THEY REALIZE THEY'RE CHASIN' A RIDERLESS HOSS AND DOUBLE BACK HERE!

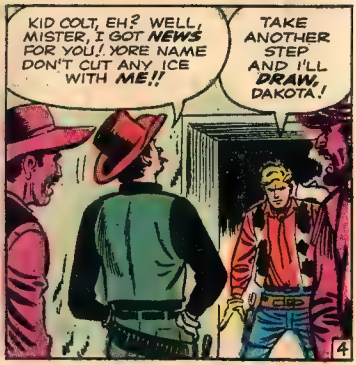
WAIT A MINUTE!! HERE THEY COME BACK NOW!
NO! IT'S NOT THE POSSE! LOOKS LIKE A BUNCH OF HARD-CASES FROM HERE!

I DON'T KNOW WHAT MADE THE LAWMEN GO TEARING OUT OF TOWN, BUT IT SURE ENUFF GAVE US OUR CHANCE!
YORE PLUMB RIGHT, DAKOTA!


FROM THE WAY THEY WERE RIDIN', I RECKON WE GOT AT LEAST AN HOUR TO RANSACK THIS TOWN REAL GOOD! SO LET'S GET STARTED!
YIPPEE!
WE'LL PLUMB ROB 'EM BLIND! AND I HOPE SOMEONE TRIES TO PUT UP A FIGHT--WE AIN'T HAD A GOOD SHOOTIN' FOR WEEKS!


I CAN'T LET THOSE GUN-HAPPY COYOTES TAKE OVER THIS TOWN! SOME INNOCENT HOMBRE WILL GET HIMSELF SHOT UP SURE ENUFF!


HOLD IT, YOU JASPERS! I'LL GIVE YUH THIRTY SECONDS TO TURN AROUND AND HEAD BACK OUTTA TOWN AGAIN! THIS IS KID COLT, TALKIN'!
KID COLT?!


KID COLT, EH? WELL, MISTER, I GOT NEWS FOR YOU! YORE NAME DON'T CUT ANY ICE WITH ME!!
TAKE ANOTHER STEP AND I'LL DRAW, DAKOTA!

CONTINUED AFTER NEXT PAGE

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In Care of .....

Street and No. ..... R. F. D. .....

Post Office ..... State .....

Zip Code No. .....

Print Your Last Name Plainly Here

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WALLACE W. REUMANN

Author of "SUPER KARATE" and world-famous authority on KARATE. Is the ONLY instructor in the Northeast U. S. recognized by the International Karate Federation in Tokyo.

I spent 5 years in Japan learning KARATE-Oriental art of self-defense. I am the only swordsman the 4th Dan (black belt) in Japan, the highest possible proficiency. Now I'm ready to show you every secret I learned—and I guarantee I'll make YOU into an KARATE Specialist within hours of every one of the following informations, or I'll be refunded!

You don't have to attend either of my 2 schools where I train men like you and turn them into KARATE experts. No, I can show you how to practice KARATE in the privacy of your own home in just 2 hours a week—and in as little as a day. I have just packed all I know about KARATE into "SUPER KARATE"—profusely illustrated and clearly explained.

In this book I take you step by step through the fundamentals of KARATE. Clearly and thoroughly illustrated and explained, I show these amazing principles operate to make you master of ANYONE you may meet—no matter how big he is, or how much he weighs!

YOUR BODY IS YOUR PROTECTION!

The result of hundred years of development in Japan, KARATE is the Oriental system of self-defense in which you turn your hands, arms and legs into powerful weapons of attack. When you know how to use KARATE, you disarm and disable your opponent in SECONDS.

When you apply KARATE techniques, you can cut an aggressor down with a blow of the side of your hand, or you can lock an attacker from the back of his shoulder and slam him into the ground. (In fact, a recent photograph in Popular Mechanics shows a 115-lb. girl slamming her 240-lb. boyfriend into the pavement!)

With KARATE you can disarm an opponent holding a gun, with the kick, a broken bottle, a knife, a rolled up newspaper, or any kind of blunderer. You can turn an aggressor's attack into your advantage with only your bare hands, your arms and your legs.

MASTER EVERY SITUATION

With KARATE you can disarm and disable two, three and even four attackers. You can apply a simple pressure of your thumb and finger against any one of a dozen nerve centers and you can disconcertedly watch his gun, knife fall from his hand, while he blinks at you, dazed, on the ground completely helpless and faint.

In fact, a knowledge of KARATE will turn you into a MAN even if you never actually go to use it. For you will become self-assured and completely confident of yourself and your ability to handle yourself. You will walk with a determined and confident step . . . you'll look and act like a MAN . . . and you'll walk the streets with a KARATE-trained MAN! NO one frightens you—not you can deal with any man, any weapon, any situation—and you can do all this with NO guilty conscience!

Costs ONLY 99¢

You owe it to your own peace of mind and your family's security to be able to defend yourself in these days when attack may come at any time from hoodlums, criminals and "wise guys." No risk! Send NOW for this complete instruction on KARATE. Pay postman only the price of one dollar and 99¢ for postage and handling. If you and your friends don't KARATE has made a new man out of you, every cent will be refunded!

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- ☐ Rush my life-like Karate DUMMY in plain wrapper, for which I enclose 99¢ plus 25¢ for postage and handling (total: $1.24).

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ADDRESS .....

CITY ..... ZONE .....

☐ I understand that by studying KARATE I am morally obliged and obligated never to practice KARATE as an aggressor (only to defend myself) and will never abuse it.

SURE, I REMEMBER IT ALL NOW! YOU STAYED WITH US FOR A FEW YEARS, AND THEN YOU RAN OFF, WITH ONE OF DAD'S BEST HORSES!
I NEVER DID LIKE GOODBYES, COLT!
NOW THAT YUH REMEMBER WHO I AM, DON'T FORGET HOW YOUR FATHER TOLD YUH TO LOOK AFTER ME, AND PROTECT ME! HAW! SO YUH CAN'T DRAW AGAINST ME, EVEN IF YUH HAD A MIND TO!
I RECKON YORE RIGHT! I COULDN'T GO BACK ON A PROMISE TO MY DAD!
SO JUST HANG AROUND AND ENJOY THE FUN, COLT!
OH NO, DAKOTA! NOT THIS TIME!
NOT WITH COLT AROUND!
GET MOVIN', BOYS! WE GOT A LOT OF LOOTIN' TO DO!
HOW DO WE KNOW WE WON'T DO ALL THE WORK, AND THEN THE KID WILL TRY TO GRAB THE LOOT FROM US??
WE FIGGER WE BETTER GET HIM OUT OF THE WAY FIRST!
STAY BACK, YOU COYOTES! I GIVE THE ORDERS HERE!
NOT NOW YUH DON'T! WE DON'T TRUST COLT FURTHER'N WE CAN THROW 'IM!
THEY'RE ON ALL SIDES OF ME! I CAN'T OUT-GUN THEM ALL!!...LOOKS LIKE CURTAINS!
DRAW!
GIT THE KID!
I'LL GO DOWN FIGHTIN' HOMBRES!
6

THERE'S ONE OUT OF THE WAY!
I'M LUCKY! THE OTHER JASPER WAS NERVOUS! HE SHOT TOO SOON!
BEST WAY TO FIGHT ANY FIGHT IS TO DO THE UN-EXPECTED... LIKE THIS!
YORE FAST, KID-- BUT NOT FAST ENOUGH!
NO!!
LOOK OUT, KID! I--UGH!--
DAKOTA!
BLAM!
YUH MURDERIN' POLECAT!
KA-POW!
YOU--YOU GAVE UP YORE LIFE TO SAVE MINE! WHY'D YUH DO IT, DAKOTA?? WHY?
MAYBE--MAYBE I WANTED TO PROVE YORE FATHER WAS RIGHT--WHEN HE SAID--DAKOTA AIN'T--AS BAD AS HE--SEEMS--OHHH...
STEEL, BOY! YORE BACK! AND JUST IN TIME! I RECKON WE BETTER LEAVE THIS TOWN, PRONTO!
FATE WORKS IN MIGHTY STRANGE WAYS! BECAUSE MY DAD TRIED TO BE-FRIEND A TEEN-AGER YEARS AGO, MY LIFE WAS SAVED TODAY! WELL, I RECKON DAD WAS RIGHT, AFTER ALL! I RECKON MAYBE NOBODY IS REALLY ALL BAD!
THE END
7

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THE HULK			IRON MAN		
AVENGERS			THOR		
CAPT. MARVEL					

TOTAL $

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HULK ☐ YOUTH ☐ ADULT

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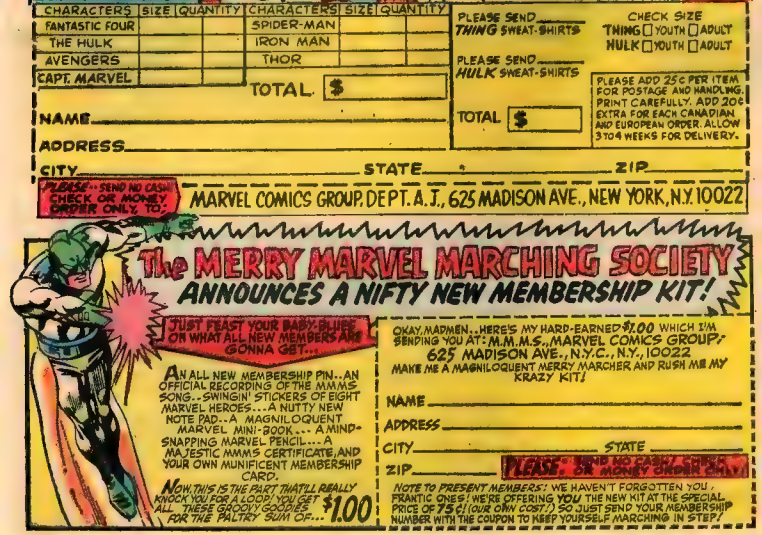

The MERRY MARVEL MARCHING SOCIETY ANNOUNCES A NIFTY NEW MEMBERSHIP KIT!

JUST FEAST YOUR BABY-BLUES ON WHAT ALL NEW MEMBERS ARE GONNA GET...

AN ALL NEW MEMBERSHIP PIN...AN OFFICIAL RECORDING OF THE MMMS SONG...SWINGIN' STICKERS OF EIGHT MARVEL HEROES...A NUTTY NEW NOTE PAD...A MAGNILOQUENT MARVEL MINI-BOOK... A MIND-SNAPPING MARVEL PENCIL... A MAJESTIC MMMS CERTIFICATE, AND YOUR OWN MUNIFICENT MEMBERSHIP CARD.

NOW, THIS IS THE PART THAT'LL REALLY KNOCK YOU FOR A LOOP: YOU GET ALL THESE GROOVY GOODIES FOR THE PALTRY SUM OF... $1.00

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MAKE ME A MAGNILOQUENT MERRY MARCHER AND RUSH ME MY KRAZY KIT!

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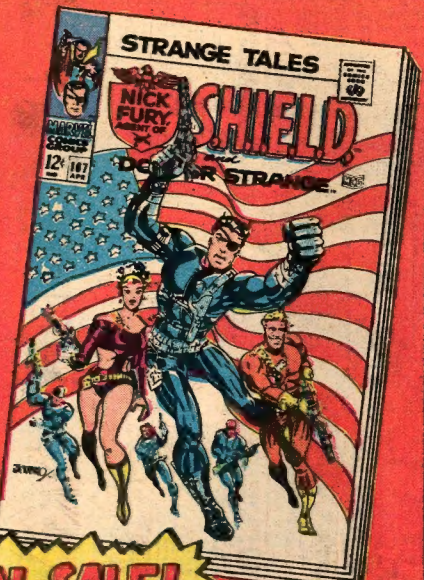

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STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION
ACT OF OCTOBER 23, 1962; SECTION 4369, TITLE 39, UNITED STATES CODE

1. Date of Filing: October 1, 1967.

2. Title of Publication: RAWHIDE KID.

3. Frequency of Issue: Bi-Monthly.

4. Location of Known Office of Publication: 625 Madison Ave., New York, N.Y. 10022.

5. Location of the Headquarters or General Business Offices of the Publishers: 625 Madison Ave., New York, N.Y. 10022.

6. Names and addresses of the publisher, editor, and managing editor are: Publisher, Martin Goodman, 625 Madison Ave., New York, N.Y. 10022; Editor: Stan Lee, 625 Madison Ave., New York, N.Y. 10022; Managing Editor, None.

7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.) Atlas Magazines, Inc., 625 Madison Ave., New York, N.Y. 10022; Martin Goodman, 625 Madison Ave., New York, N.Y. 10022.

8. Known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities (If there are none, so state) are: None.

9. Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, shall the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Names and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraphs 7 and 8, when the interests of such individuals are equivalent to 1 percent or more of the total amount of the stock or securities of the publishing corporation.

10. EXTENT AND NATURE OF CIRCULATION.

A. Total No. Copies Printed (net press run): Average no. copies each issue during preceding 12 months: 339,640; single issue nearest to filing date: 370,350.

B. Paid Circulation: 1) Sales through dealers and carriers, street vendors and counter sales: Average no. copies each issue during preceding 12 months: 265,027; single issue nearest to filing date: 238,000. 2) Mail subscriptions: Average no. copies each issue during preceding 12 months: 200; single issue nearest to filing date: 200.

C. Total paid circulation: Average no. copies each issue during preceding 12 months: 265,221; single issue nearest to filing date: 238,200.

D. Free distribution (including samples) by mail, carrier or other means: Average no. copies each issue during preceding 12 months: 95; single issue nearest to filing date: 95.

E. Total distribution (sum of C and D): Average no. copies each issue during preceding 12 months: 265,316; single issue nearest to filing date: 238,295.

F. Office use, left-over, unaccounted, spoiled after printing: Average no. copies each issue during preceding 12 months: 134,324; single issue nearest to filing date: 132,055.

G. Total (sum of E & F—should equal net press run shown in A): Average no. copies each issue during preceding 12 months: 339,640; single issue nearest to filing date: 370,350.

I certify that the statements made by me above are correct and complete.

(signed) JOHN F. MAYES
(Business Manager)

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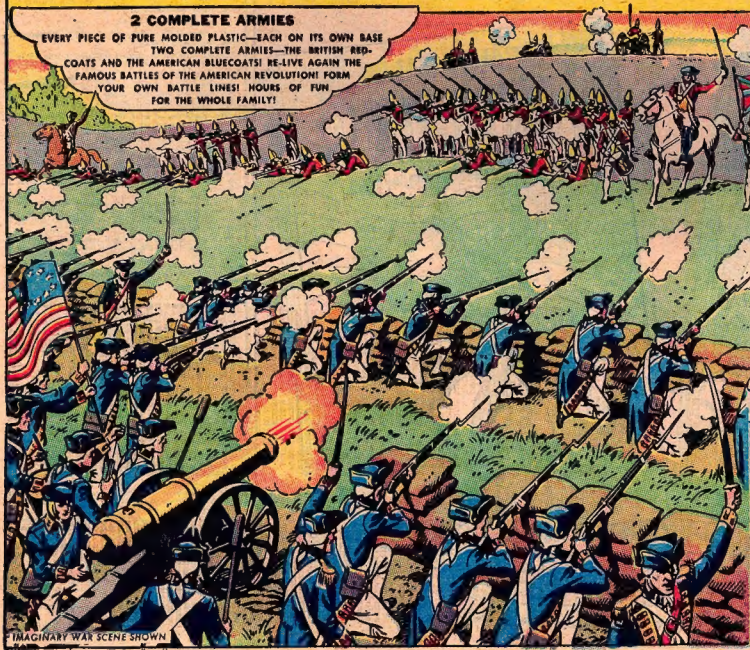

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This complete drag-racing course includes two sports cars over 5 inches long—an MGA Mark II and a Jaguar KK140—a starting gate, guide lines to keep the cars on course, and STOP bumpers for the finish line. Decals and racing numbers are also included, plus easy-to-follow instructions for building.
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Insert a blank piece of paper, turn the knob . . . and . . . OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.
A135 ..... 1.25

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Pan Size—Clips On Your Pocket-6 Power Magnifier.
6-power wide field magnifier is cleverly concealed in a pen-sized pocket scope Item No. F59 ..... $1.98

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With combination lock only you can open.

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An Hilarious Optical Illusion $1.00

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Norman Rockwell—America's most beloved artist. He is a founder and member of the Guiding Faculty of the Famous Artists School.

'We're looking for people who like to draw'

says Norman Rockwell

Today hundreds of men and women who never thought they could be artists are working at easels and drawing boards, making pictures and getting well paid for it. They all can thank a group of famous artists who have devoted much of their time and talent to helping others find success in art.

Some of the people the Famous Artists have helped

Carl Kock was an 18-year-old apprentice in a Chicago art studio when he enrolled. Today he prepares ads for such companies as General Motors and Firestone—has won five gold medals.

Howard Sanden of Minneapolis took the Course while still in high school. He is now a successful artist—recently he and his wife traveled through Europe and the Middle East on important art assignments.

Paul Sullivan enrolled at 14. His Famous Artists training helped him work his way through college.

Kathleen Gironda of Indiana, Pennsylvania, was an 18-year-old salesgirl in a department store. She still works for a department store, but now it's as an advertising artist and fashion illustrator.

With Famous Artists training James Ryan, formerly a clerk, has become an illustrator at Hughes Aircraft—and turns out a steady stream of well-paying free-lance artwork in his spare time.

Oregon housewife Helen Tryk lives 150 miles from the nearest big city. But she does fashion illustration, has her own studio, runs an art work shop, does portraits.

A plan to help others

It started over 18 years ago when a group of America's most successful artists—men like Albert Dorne, Norman Rockwell, Jon Whitcomb, Al Parker and Stevan Dohanos—met in New York City. They knew that all over America there were people who liked to draw who could be turned into good artists. Albert Dorne asked, "Why can't we give these people the training they need—including all the trade secrets and know-how we've learned over the years?"

He suggested a new kind of art school—a home study art school—that would give talented people the best professional art training, no matter where they live.

The famous artists agreed. Taking time from their busy careers, they created a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5,000 "here's-how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, they developed a wonderful way to give each student personal correction and advice all through his training.

The famous artists with the School are not surprised at the success of their students. The opportunities open to successful artists today are enormous. The School continually gets calls from all over the country asking for practical well-trained students—not geniuses—who can step into full-time or part-time art jobs. And practical, thorough training is what the School offers.

Famous Artists Talent Test

To find others with art talent worth developing, the Famous Artists created a 12-page Talent Test. Thousands paid to take this test, but now the School offers and grades it free. Men and women who do well on the test—or offer other sufficient evidence of art talent—may enroll in the School. But there's no obligation. Simply mail the coupon below.

Founding Faculty of the Famous Artists School

Norman Rockwell	Fred Ludekens
Jon Whitcomb	Ben Stahl
Al Parker	Robert Fawcett
Stevan Dohanos	Austin Briggs
George Giusti	Harold Von Schmidt
Peter Helck	Albert Dorne

Famous Artists School
Studio 5655
Westport, Conn. 06880

I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and information about your courses.

Mr.
Mrs. } ← *Circle one and please print*
Miss

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*Age*_____ *Zip*_____

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